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Fig. Butter 10 by 2005 GOV (2) over \$10.1. \$12.0. \$13.0. \$							
Chicago Enterior Commission (Inc.) (2005 SEVI) (1) Commission (Inc.) (2005 SEVI) (2005 S							
The part of the Control of the Contr	· 19. 1. 20. 1. 20. 1. 20. 1. (1), 10. 11. 11. 11. 11. 11. 11. 11. 11. 11.						
Trigil Dates - They of Col. 50 (1) or my 10	Chicago Tribune.com						
Prise Date of Doy 100/0 50/0 (6) creamy 1700.1102.1107,1705 Prigo Date of Doy 100/0 50/0 (6) creamy 1700.1102.1107,1705 Prigo Date of Doy 100/0 50/0 (6) creamy 1700.1102.1107,1705 Prigo Date of Doy 100/0 50/0 (6) creamy 1700.1102.1107,1705 Prigo Date of Doy 100/0 6/0 creamy 1700.1102.1107,1705 Prigo Date of Doy 100/0 6/0 creamy 1700.1102.1107,1705 Prigo Date of Doy 100/0 6/0 creamy 1700.1102.1107 Prigo Date of Doy 100/0 6/0 creamy 1700.1102.1102.1102.1102.1102.1102.1102.	Targeting: News Section Front Sponsorship Flight Dates: 1 Day 100% SOV (1): rupping 11/13						
Imparting Decision of Section From Egyptoxycoling (Section From Egyptoxycoling Control (17.17), 17.17 (17.19) AODED MULE Chicago Privance core Replic Obec 1.07 (17.17), 17.10 (17.17) Replic Obec 1.0	1 ight bates. 1 bay 10070 300 (1), tulling 11/10						
Figure Dates - Exp - 100-5-50 // (c. revire) 11-0, 11-	Chicago Tribune.com						
MODEO MALE Chasport hour committee of the committee of th	Targeting: Entertainment Section Front Sponsorship						
High Cheles 17/19 - 17/2011 WISCONING DOWN HIGH PROBES (1907) (1	Flight Dates: 1 Day 100% SOV (4); running 11/10, 11/12, 11/17, 11/18						
MISCONARD COMMINION OF THE PROPERTY OF THE PRO	ADDED VALUE: ChicagoTribune.com						
NB CONTENSION THE STATE OF THE	Targeting: ROS						
Targeting 100% SOV hampsgap Roadbook (1900 No. 1900 No. 1	Flight Dates: 11/1/14 - 11/30/14						
Targeting 100% SOV Hampsgap Roadbook (MpRID Date) 140 (Mp	NRCChicago com						
Right Obsert 11/1/ 18.1 17/01, 17/01, 17/01, 17/01 Right Obsert 14/1/ 17/01/14 Right Obsert 14/1/ 17/01/14 Right Obsert 14/1/ 17/01/14 Right Obsert 14/1/ 17/01/14 Realtstar 17/1/ 17/01/14 Realts							
Targeting: 10% EOV NEWS Newspage Routblock RECORDING TOWN TOWN TOWN TOWN TOWN TOWN TOWN TOWN	Flight Dates: 1 day (3); running 11/18, 11/20, 11/21						
Targeting: 10% EOV NEWS Newspage Routblock RECORDING TOWN TOWN TOWN TOWN TOWN TOWN TOWN TOWN	NIBOOK !						
Figin Colors - Ido (In number 1973) WAS OBSERVED - Ido (In number 1974) WAS OBSERVE							
Integrating PLOS International Targetings PLOS International Targe							
Targeting - ROS International [Fight Dates: 17/14 - 11/20/14 ADDES MALUE: NBCOkeage.com Troppeting: ICS Flight Dates: 17/14 - 11/20/14 Seattle-P-Loom Targeting: Local News Reside Roadblook 100%SOV Tigeting Dates: 17/6 Seattle-P-Loom Targeting: Local News SBB w/ Pencil Leave Behind 100%SOV Tigeting Dates: 17/6 Seattle-P-Loom Targeting: Local News SBB w/ Pencil Leave Behind 100%SOV Tigeting Dates: 17/6 Seattle-P-Loom Targeting: Judice Targeting: 1/40,0-55, \$100k+ H81* Flight Dates: 17/14 - 11/30/14 Seattle-P-Loom Targeting: Judice Targeting: 1/40,0-55, \$100k+ H81* Flight Dates: 17/14 - 11/30/14 Seattle-P-Loom Targeting: Judice Targeting: 1/40,0-55, \$100k+ H81* Flight Dates: 17/14 - 11/30/14 Seattle-P-Loom Targeting: Judice Targeting: 1/40,0-55, \$100k+ H81* Flight Dates: 17/14 - 11/30/14 Seattle-P-Loom Targeting: Judice Targeting: 1/40,0-55, \$100k+ H81* Flight Dates: 17/14 - 11/30/14 Seattle-P-Loom Targeting: Judice Targeting: 1/40,0-55, \$100k+ H81* Flight Dates: 17/14 - 11/30/14 Seattle-P-Loom Targeting: Judice Targeting: 1/40,0-55, \$100k+ H81* Flight Dates: 17/14 - 11/30/14 Seattle-P-Loom Targeting: Judice Targeting: 1/40,0-55, \$100k+ H81* Flight Dates: 17/14 - 11/30/14 Seattle-P-Loom Targeting: Target International One Week Frequency Capped: running 11/8-11/9 Flight Dates: one week							
Flight Dates: 1/1/14 - 1/3/00/14 Seattle-PLcom Targeting: Local News Stellar Wes Stellar	NBCChicago.com						
ADDED VALUE: NBCChicago.com Targeting: IDGS Fight Dates: 17/74 = 17/30/14 SeattleP-Loom Targeting: Local Neves Resin Readblock 100%SOV Flight Dates: 17/6 SeattleP-Loom Targeting: Local Neves SBB w/ Pencil Leave Behind 100%SOV Flight Dates: 17/6 SeattleP-Loom Targeting: Audience Targeting: A30-65, \$100x + HHI* Flight Dates: 17/7 SeattleP-Loom Targeting: Audience Targeting: A30-65, \$100x + HHI* Flight Dates: 17/74 = 17/30/14 SeattleP-Loom Targeting: Audience Targeting: A30-65, \$100x + HHI* Flight Dates: 17/74 = 17/30/14 SeattleP-Loom Targeting: Audience Targeting: A30-65, \$100x + HHI* Flight Dates: 17/74 = 17/30/14 SeattleP-Loom Targeting: Audience Targeting: And Advisor Tar							
Targeting: ACIS Fight Dates: 11/1/14 - 11/30/14 SeattleP-Loom Targeting: Local News SBB w/ Pencil Leave Behind 100%SOV Fight Dates: 11/12 SeattleP-Loom Targeting: Local News SBB w/ Pencil Leave Behind 100%SOV Fight Dates: 11/12 SeattleP-Loom Targeting: ACIS News SBB w/ Pencil Leave Behind 100%SOV Fight Dates: 11/12 SeattleP-Loom Targeting: ACIS News SBB w/ Pencil Leave Behind 100%SOV Fight Dates: 11/1/14 - 11/30/14 SeattleP-Loom Targeting: ACIS News SBB w/ Pencil Leave Behind 100%SOV Fight Dates: 11/1/14 - 11/30/14 SeattleP-Loom Targeting: ACIS News SBB w/ Pencil Leave Behind 100%SOV Fight Dates: 11/1/14 - 11/30/14 SeattleP-Loom Targeting: ACIS News SBB w/ Pencil Leave Behind 100%SOV Fight Dates: 11/1/14 - 11/30/14 Seattle Tince Targeting: ACIS News Targeting: ACIS News Targeting: Tender Interstitial One Week Frequency Capped; running 11/3-11/9 Fight Dates: one week Seattle Times.com Targeting: Firsterialment Interstitial One Week Frequency Capped; running 11/10-11/16 Fight Dates: one week	Figure Dates. 11/1/14 - 11/30/14						
Filiph to Dates: 11/1/4 - 11/30/14 SeattleP-Loom Targeting: Local News Reskin Roadshock 100%SOV Filiph to Dates: 11/18 SeattleP-Loom Targeting: Local News SBB w Pencil Leave Behind 100%SOV Filiph to Dates: 11/18 SeattleP-Loom Targeting: Audience Targeting: "A30-55, \$100k+ HHI" Filiph to Dates: 11/1/14 - 11/30/14 SeattleP-Loom Targeting: Audience Targeting: "A30-55, \$100k+ HHI" Filiph to Dates: 11/1/14 - 11/30/14 SeattleP-Loom Targeting: Audience Targeting: "A30-55, \$100k+ HHI" Filiph to Dates: 11/1/14 - 11/30/14 SeattleP-Loom Targeting: Audience Targeting: "In-Market/Travel/Vocation Packages" Filiph to Dates: 11/1/14 - 11/30/14 SeattleP-Loom Targeting: Audience Targeting: "In-Market/Travel/Vocation Packages" Filiph to Dates: 11/1/14 - 11/30/14 SeattleTimes.com Targeting: Travel Interestital One Week Frequency Capped; running 11/3-11/9 Filiph to Dates: Interesting to Member SeattleTimes com Targeting: Carbon Targeting: Travel Interestital One Week Frequency Capped; running 11/10-11/16 Filiph Dates: one week	ADDED VALUE: NBCChicago.com						
SeattleP-Loom Targeting Local News Reskin Roudblock 100%SOV Fight Dates: 11/12							
Targeting: Local News Beskin Roadblock 100%SOV	Flight Dates: 11/1/14 - 11/30/14						
Flight Dates: 11/1/14 - 11/30/14 Seattler Junes Company (Capped; running 11/3-11/9) Flight Dates: 11/1/14 - 11/30/14 Seattler Junes Company (Capped; running 11/3-11/9) Flight Dates: one week Seattler Junes Company (Capped; running 11/10-11/16) Flight Dates: one week	SeattleP-I.com						
Seattle P-Lcom Targeting: Local News SBB w/ Pencil Leave Behind 100%SOV Flight Dates: 1/1/2 Seattle P-Lcom Targeting: Audience Targeting: "A90-55, \$100k+ HHI" Flight Dates: 1/1/4 = 1/1/30/14 Seattle P-Lcom Targeting: Audience Targeting: "A90-55, \$100k+ HHI" Flight Dates: 1/1/4 = 1/1/30/14 Seattle P-Lcom Targeting: Audience Targeting: "A90-55, \$100k+ HHI" Flight Dates: 1/1/4 = 1/1/30/14 Seattle P-Lcom Targeting: Audience Targeting: "In-Market/Tavel/Vacation Packages" Flight Dates: 1/1/4 = 1/1/30/14 Seattle Times.com Targeting: Tavel Interstitial One Week Frequency Capped; running 11/3-11/8 Flight Dates: one week Flight Dates: one week	Targeting: Local News Reskin Roadblock 100%SOV						
Targeting: Local News SBB w/ Pencil Leave Behind 100%SOV Flight Dates: 11/12 SeattleP-Loom Targeting: Audience Targeting_ "A30-55, \$100k+ HHI" Flight Dates: 11/1/14 - 11/30/14 SeattleP-Loom Targeting: Audience Targeting_ "A30-55, \$100k+ HHI" Flight Dates: 11/1/14 - 11/30/14 SeattleP-Loom Targeting: Audience Targeting_ "A30-55, \$100k+ HHI" Flight Dates: 11/1/14 - 11/30/14 SeattleP-Loom Targeting: Audience Targeting_ "Na0-55, \$100k+ HHI" Flight Dates: 11/1/14 - 11/30/14 SeattleP-Loom Targeting: Audience Targeting_ "In-Market/Travet/Vacation Packages" Flight Dates: 11/1/14 - 11/30/14 Seattle Times.com Targeting: Tavel Interstitial One Week Frequency Capped; running 11/3-11/9 Flight Dates: one week Flight Dates: one week	Flight Dates: 11/6						
Targeting: Local News SBB w/ Pencil Leave Behind 100%SOV Flight Dates: 11/12 SeattleP-Loom Targeting: Audience Targeting_ "A30-55, \$100k+ HHI" Flight Dates: 11/1/14 - 11/30/14 SeattleP-Loom Targeting: Audience Targeting_ "A30-55, \$100k+ HHI" Flight Dates: 11/1/14 - 11/30/14 SeattleP-Loom Targeting: Audience Targeting_ "A30-55, \$100k+ HHI" Flight Dates: 11/1/14 - 11/30/14 SeattleP-Loom Targeting: Audience Targeting_ "Na0-55, \$100k+ HHI" Flight Dates: 11/1/14 - 11/30/14 SeattleP-Loom Targeting: Audience Targeting_ "In-Market/Travet/Vacation Packages" Flight Dates: 11/1/14 - 11/30/14 Seattle Times.com Targeting: Tavel Interstitial One Week Frequency Capped; running 11/3-11/9 Flight Dates: one week Flight Dates: one week	SeattleP-I.com						
Seattle P-Loom Targeting: Audience Targeting_"A30-55, \$100k+ HHI" Flight Dates: 11/1/14 - 11/30/14 Seattle P-Loom Targeting: Audience Targeting_"A30-55, \$100k+ HHI" Flight Dates: 11/1/14 - 11/30/14 Seattle P-Loom Targeting: Audience Targeting_"In-Market/Travel/Vacation Packages" Flight Dates: 11/1/14 - 11/30/14 Seattle P-Loom Targeting: Travel Interstitial One Week Frequency Capped; running 11/3-11/9 Flight Dates: one week Seattle P-Loom Targeting: Travel Interstitial One Week Frequency Capped; running 11/10-11/16 Flight Dates: one week	Targeting: Local News SBB w/ Pencil Leave Behind 100%SOV						
Targeting: Audience Targeting_"A30-55, \$100k+ HHI" Flight Dates: 11/1/4 - 11/30/14 SeattleP-Lcom Targeting: Audience Targeting_"A30-55, \$100k+ HHI" Flight Dates: 11/1/14 - 11/30/14 SeattleP-Lcom Targeting: Audience Targeting_"In-Market/Travel/Vacation Packages* Flight Dates: 11/1/14 - 11/30/14 SeattleP-Lcom Targeting: Invalence Targeting_"In-Market/Travel/Vacation Packages* Flight Dates: 11/1/14 - 11/30/14 Seattle Times.com Targeting: Travel Interstitial One Week Frequency Capped; running 11/3-11/9 Flight Dates: one week Flight Dates: one week Frequency Capped; running 11/10-11/16 Flight Dates: one week	Flight Dates: 11/12						
Targeting: Audience Targeting_"A30-55, \$100k+ HHI" Flight Dates: 11/1/4 - 11/30/14 SeattleP-Lcom Targeting: Audience Targeting_"A30-55, \$100k+ HHI" Flight Dates: 11/1/14 - 11/30/14 SeattleP-Lcom Targeting: Audience Targeting_"In-Market/Travel/Vacation Packages* Flight Dates: 11/1/14 - 11/30/14 SeattleP-Lcom Targeting: Invalence Targeting_"In-Market/Travel/Vacation Packages* Flight Dates: 11/1/14 - 11/30/14 Seattle Times.com Targeting: Travel Interstitial One Week Frequency Capped; running 11/3-11/9 Flight Dates: one week Flight Dates: one week	Seattle D. Learn						
SeattleP-Lcom Targeting: Audience Targeting_"A30-55, \$100k+ HHI" Flight Dates: 11/1/14 - 11/30/14 SeattleP-Lcom Targeting: Audience Targeting_"In-Market/Travel/Vacation Packages" Flight Dates: 11/1/14 - 11/30/14 SeattleTimes.com Targeting: Travel Interstitial One Week Frequency Capped; running 11/3-11/9 Flight Dates: one week SeattleTimes.com Targeting: Entertainment Interstitial One Week Frequency Capped; running 11/10-11/16 Flight Dates: one week	Targeting: Audience Targeting: "A30-55. \$100k+ HHI"						
Seattle P-L.com Targeting: Audience Targeting_"A30-55, \$100k+ HHI" Flight Dates: 11/1/14 - 11/30/14 Seattle-P-L.com Targeting: Audience Targeting_"In-Market/Travel/Vacation Packages* Flight Dates: 11/1/14 - 11/30/14 Seattle Times.com Targeting: Travel Interstitial One Week Frequency Capped; running 11/3-11/9 Flight Dates: one week Seattle Times.com Targeting: Entertainment Interstitial One Week Frequency Capped; running 11/10-11/16 Flight Dates: one week	Flight Dates: 11/1/14 - 11/30/14						
Targeting: Audience Targeting_"A30-55, \$100k+ HHI" SeattleP-L.com Targeting: Audience Targeting_"In-Market/Travel/Vacation Packages" Flight Dates: 11/1/14 - 11/30/14 SeattleP-L.com Targeting: In-Market/Travel/Vacation Packages" Flight Dates: 11/1/14 - 11/30/14 SeattleTimes.com Targeting: Travel Interstitial One Week Frequency Capped; running 11/3-11/9 Flight Dates: one week SeattleTimes.com Targeting: Entertainment Interstitial One Week Frequency Capped; running 11/10-11/16 Flight Dates: one week							
SeattleP-I.com Targeting: Audience Targeting_*In-Market/Travel/Vacation Packages* Flight Dates: 11/1/14 - 11/30/14 Seattle Price Targeting and Indianated Travel (Vacation Packages) Flight Dates: 11/1/14 - 11/30/14 Seattle Times.com Targeting: Travel Interstitial One Week Frequency Capped; running 11/3-11/9 Flight Dates: one week Seattle Times.com Targeting: Entertainment Interstitial One Week Frequency Capped; running 11/10-11/16 Flight Dates: one week							
SeattleP-Lcom Targeting: Audience Targeting_"In-Market/Travel/Vacation Packages" Flight Dates: 11/1/14 - 11/30/14 SeattleTimes.com Targeting: Travel Interstitial One Week Frequency Capped; running 11/3-11/9 Flight Dates: one week SeattleTimes.com Targeting: Entertainment Interstitial One Week Frequency Capped; running 11/10-11/16 Flight Dates: one week	Flight Dates: 11/1/14 - 11/30/14						
Targeting: Audience Targeting_"In-Market/Travel/Vacation Packages" Flight Dates: 11/1/14 - 11/30/14 SeattleTimes.com Targeting: Travel Interstitial One Week Frequency Capped; running 11/3-11/9 Flight Dates: one week SeattleTimes.com Targeting: Entertainment Interstitial One Week Frequency Capped; running 11/10-11/16 Flight Dates: one week							
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SeattleTimes.com Targeting: Travel Interstitial One Week Frequency Capped; running 11/3-11/9 Flight Dates: one week SeattleTimes.com Targeting: Entertainment Interstitial One Week Frequency Capped; running 11/10-11/16 Flight Dates: one week	Flight Dates: 11/1/14 - 11/30/14						
Targeting: Travel Interstitial One Week Frequency Capped; running 11/3-11/9 Flight Dates: one week SeattleTimes.com Targeting: Entertainment Interstitial One Week Frequency Capped; running 11/10-11/16 Flight Dates: one week							
SeattleTimes.com Targeting: Entertainment Interstitial One Week Frequency Capped; running 11/10-11/16 Flight Dates: one week	SeattleTimes.com						
SeattleTimes.com Targeting: Entertainment Interstitial One Week Frequency Capped; running 11/10-11/16 Flight Dates: one week							
Targeting: Entertainment Interstitial One Week Frequency Capped; running 11/10-11/16 Flight Dates: one week	IFIIGHT Dates. One week						
Flight Dates: one week	SeattleTimes.com						
	Targeting: Entertainment Interstitial One Week Frequency Capped; running 11/10-11/16						
Hulu	Flight Dates: one week						
	Hulu						





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Year Month		October				November			2015	December		January		February	March
Week	29 6		20	27	3	10	17 2	24	1		15 22	29 5 12	2 19 26	2 9 16 23	March 3 2 9 16 23 3
Targeting: Geo: Seattle, Chicago; 30+; PC only Flight Dates: 10/1/14 - 11/30/14															
Companion Banner															
Targeting: Geo: Seattle, Chicago; 30+; PC only Flight Dates: 10/1/14 - 11/30/14															
Bonus Video Commercial															
Targeting: Geo: Seattle, Chicago; 30+; PC only Flight Dates: 10/1/14 - 11/30/14															
Bonus Companion Banner															
Targeting: Geo: Seattle, Chicago; 30+; PC only Flight Dates: 10/1/14 - 11/30/14															
MediaShift															
Chicago and Seattle Flights 100% SOV															
Targeting: Targeting flight routes departing from Seattle Flight Dates: 10/1/14 - 11/30/14															
Pandora															
Mobile Streaming Radio															
Targeting: Geo: Seattle, Chicago; 35-55 Flight Dates: 10/1/14 - 11/30/14															
Mobile Tile															
Targeting: Geo: Seattle, Chicago; 35-55 Flight Dates: 10/1/14 - 11/30/14															
Mobile Companion Banner															
Targeting: Geo: Seattle, Chicago; 35-55 Flight Dates: 10/1/14 - 11/30/14															
Web Streaming Radio															
Targeting: Geo: Seattle, Chicago; 35-55 Flight Dates: 10/1/14 - 11/30/14															
Web Tile															
Targeting: Geo: Seattle, Chicago; 35-55 Flight Dates: 10/1/14 - 11/30/14															
Web Companion Banner															
Targeting: Geo: Seattle, Chicago; 35-55 Flight Dates: 10/1/14 - 11/30/14															
Solve Media	1														
Solve Media Display TYPE-IN Ads															
Targeting: Contextual, Demo, Behavioral, and Geo Seattle and Chicago Flight Dates: 11/1/14 - 11/30/14															
Travelzoo															
Dedicated Email															
Targeting: Geo Seattle Flight Dates: October TBD															
Verve															
Retarget people who have visited Arizona in the past 6 months															
Targeting: Retargeting; Geo Seattle, and Chicago DMAs Flight Dates: 10/1/14 - 11/30/14															
Custom AOT Consumer Segment Vacation Travelers															
Targeting: Audience Targeting; Geo Seattle, and Chicago DMAs Flight Dates: 10/1/14 - 11/30/14			T			-									
P. IISIN Dates. 10 1/17 - 11/00/17	•		ı					I				Ī			1





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Year										2015									
Month		(October				Novembe	r			Dece	ember			January		February	,	March
Week	29	6	13	20	27	3	10	17	24	1	8	15	22	29	5 12 1	9 26 2	2 9 16	23 2	9 16 23 30
ADDED VALUE: Custom AOT Consumer Segment Vacation Travelers Targeting: Retargeting; Geo Seattle, and Chicago DMAs Flight Dates: 10/1/14 - 11/30/14																			
ADDED VALUE: Custom Creative Production Targeting: N/A Flight Dates: 10/1/14 - 11/30/14																			
YuMe																			
Connected TV Pre-roll Video Targeting: Geo: Seattle, Chicago Flight Dates: 10/1/14 - 11/30/14 ADDED VALUE: ROS Pre-roll Targeting: Geo: Seattle, Chicago Flight Dates: 10/1/14 - 11/30/14																			